



### Writing, Editing, & Marketing Questionnaire

**Please fill out completely and with as much detail as possible so that when we have our consultation, I can provide you with the best possible recommendation(s) for your marketing, writing, and editing needs.**

<b>Name:</b>
<b>Business Name:</b>
<b>Brief description of business:</b>
<b>Phone: (Please specify if it is a landline or a cell and if you text or not):</b>
<b>Email address:</b>
<b>Business website address or website address (if not for your business):</b>

1. Are you getting a new website or updating an existing one?  
**Please specify which below:**

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2. If yes, to question #1, do you have written content ready to put on your website?

Yes    No

If yes, do you want to change/update your existing content? (Briefly explain below).

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3. If no, what page(s) of written content do you need? (**Briefly explain below**).

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4. Are you interested in getting more people to your website?

Yes    No

5. Do you want your website to place higher in search engines?  
Yes      No

6. Do you currently have a blog?  
 Yes    No

7. Do you have articles being written for your business (or for your website) or in general?  
**Please explain:**

If yes, (to the above question about a blog), are you satisfied with your blog?  
 Yes   No

If **not** satisfied what would you want to change?

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7. Do you have a LinkedIn profile for you and your business?  
 Yes   No

If yes, are you getting business off it?

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If no, do you want to learn how to get business off it &/or any other help with LinkedIn? (**Briefly explain below**).

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8. What is your average open rate for emails that you send to your business network?  
**(You would know this if you have a newsletter for your business).** Are you interested in a newsletter for your business?

9. What do you need written or edited? Select all that apply.

- article     personal essay statement     Marketing letter
- book     book synopsis     About the Author (for a book)
  
- Business Plan

**Please explain the above selected choices and/or other writing/editing/or marketing assistance not listed above that's needed:**

10. **If interested in a marketing consultation:**

**Please list your questions/areas of concern that you need help with marketing your business below and with as much detail as possible:**

11. A) Do you have a biography written for you and your

Yes  No

If yes, are you satisfied with it? Please explain.

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11. B) If no, are you interested in one? Please explain.

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