

**Writing, Editing, Marketing Questionnaire**

**Please fill out completely and with as much detail as possible so that when we meet I can provide you with the best possible recommendation for your marketing, writing, and editing needs.**

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| --- |
| **Name:** |
| **Business Name:** |
| **Brief description of business:** |
| **Phone: (Please specify if it is a landline or a cell and if you text or not):** |
| **Email address:**  |

1. Are you getting a new website or updating an existing one?

Please specify which below:

1. If yes, to question #1, do you have written content ready to put on your website?

🞎Yes 🞎No

 If yes, do you want to change/update your existing content? (Briefly explain below).

🞎Yes 🞎No

Are you interested in getting more people to your website?

4.

If no, what page(s) of written content do you need? (Briefly explain)

3.

Do you want your website to place higher in search engines?

🞎Yes 🞎No

5.

6.

Do you currently have a blog?

🞎 Yes 🞎 No

7. Do you have articles being written for your business (for your website) or in general?

 Please explain:

If yes, (to the above question about a blog), are you satisfied with your blog?

🞎 Yes 🞎No

If not satisfied what would you want to change?

🞎 Yes 🞎No

Do you have a LinkedIn profile for you and your business?

7.

If yes, are you getting business off it?

If no, do you want to learn how to get business off it and **not** have to do the work?

8.

What is your average open rate for emails that you send to your business network?

If you don’t know, do you want to learn how to get more open rates without having to do the work?

What do you needed written or edited?

🞎article 🞎personal essay statement
🞎 book

Please explain the above selected choices and/or other assistance needed:

9.

10.

**If interested in a marketing consultation:**

**Please list your questions/areas of concern that you need help with marketing your business below and with as much detail as possible:**

If no, are you interested in one? Please explain.

If yes, are you satisfied with it? Please explain.

11.

🞎 Yes 🞎No

Do you have a biography written for you and your business?